

# ATENEO SHOE ACADEMY

Ateneo de Davao University

Prepared for: Foerdrverein Philippinenhilfe

Prepared by: Alfredo T Teodoro

## EXECUTIVE SUMMARY

We are pleased to present the annual report of our program, which focuses on empowering poor and indigenous communities through comprehensive training in shoemaking and entrepreneurship.

Over the past years, we have made significant progress in achieving our mission of transforming lives and creating sustainable, income-generating opportunities for those who need them most. Our program has reached 98 participants from low-income families, out-of-school youths, and Indigenous communities since the beginning of our program in July 2016. and we have successfully trained them in shoemaking and entrepreneurship.

Last year alone, 20 scholars from the 5th batch completed the course in June 2023, and a new batch began training on August 22, 2023, and is expected to graduate in June 2024.

Through our program, we have not only provided essential skills to the participants, but we have also helped them gain confidence and a sense of purpose. Our training has enabled them to start their businesses, find employment, and become self-sufficient, significantly impacting their lives and their families' lives.

We have also implemented several initiatives to support the participants' businesses, including providing them access to raw materials, marketing assistance, and mentorship. These initiatives have helped our participants to increase their income and expand their businesses.

Our program would not have been possible without the generous support of our benefactors. We are grateful for your continued support, which has enabled us to provide essential training and support to those who need it most.

Thank you again for your support, and we look forward to updating you on our progress in the coming year.

## **Batch 6**

"The current batch of eight scholars began their training in August 2023 and is scheduled to graduate in June 2024. They have already completed the first semester of their program. This semester, students learned how to create shoe designs and patterns based on pictures and sketches and could construct a shoe."

### **> 1st semester**

#### Fundamentals of Shoemaking

- Basic Shoe Terminology and Design Principles
- Foot Anatomy and Ergonomics
- Materials Technology: Understanding Fabrics and Leathers
- Pattern making for Footwear
- Prototyping Techniques
- Machine hand Sewing and Machine Stitching
- Lasing and Finishing Processes



On the right, Dionelda proudly demonstrated her boot prototype on the right-hand side. She got the idea for these boots when she found a Harley Davidson boot online. Dionelda, who uses a motorcycle for her daily commute, plans to sell these boots to other motorcycle enthusiasts. With the increasing population of motorcycle riders in Davao and the lack of affordable motorcycle boots, she is confident that her product will do well in the market.



### > 2<sup>nd</sup> semester

The second semester allows students to specialize in an area of shoemaking that aligns with their interests and career goals. This semester includes:

- Specialized Shoe Construction Techniques
- Customizing and Advanced Design
- Industry Standards and Quality Control practices
- A project-based module that offers students the opportunity to monetize their skills

During this stage, the students apply the knowledge they learned in the first semester and are introduced to possible future buyers.

During their second semester, the 5th batch collaborated with Tibo and their wife, who also benefited from our sandal training during the pandemic; they now have a small shop and are already retailing their sandals.





As part of the school's initiative to help our graduates find their niche market, we assist them in getting the raw materials needed for their projects and guide them during development. We are also in collaboration with the Department of Trade and Industry being part of the technical working group as the representative of Mindanao to revive the shoe industry.

Don, a graduate of the 5th batch, was able to secure employment as an electrical lineman after graduation. To supplement his income, he refurbishes linemen's safety harnesses that have passed safety regulations and supply them to their cooperative. Seen below, Dondon proudly demonstrates how to use the safety harness.



**8/30/2023 to 12/30/2023**

## Budget Liquidation

**Balance Php. 1,603,533.79**

### **6th batch of 8 scholars**

|                             |            |
|-----------------------------|------------|
| Administrative Expenses     | 175,350.50 |
| Laboratory fee's/ Materials | 30,137.57  |
| Student living allowance    | 190,588.65 |
| Maintenance                 | 12,864.96  |
| Community service           | 10,000.00  |
| Total:                      | 418,941.68 |

**Cash on hand balance as of Dec 30,2023   Php. 1,184,592.11**